

## Seminar

Last month Emery Village BIA had our first seminar of the year. We had a lovely breakfast spread at the Carmine Stefano Community Centre. The top was on the financial Incentive for the commercial façade improvement program, the application process is open so we wanted to ensure our community was aware and knew the steps in filling out the application for their business.

This year we are focusing mainly on improving the communication within the community. Our first step in achieving that is to have regular seminars. If there is a topic you or your business is interested in learning more about or have some ideas of your own, please contact our communication staff, Melanie at the BIA office – (416) 744-7242.



## Business of the Month

This month we are highlighting West Finch Bakery. Specializing in custom desserts that are not only delicious but works of art. The expertise at West Finch Bakery is something that cannot be duplicated. Check out the article in the business section of the Voice this month.

If your business would like to be featured in our monthly newspaper, please contact Melanie Jonas at the Emery Village BIA office, 416-744-7242. We would love to hear from our business community.



## Toronto News

The Beach Business Improvement Area (BIA) is taking cue from the community's distinct "village feel" in its latest rebranding campaign. Established in 1793, The Beach has a distinct small town feel, which the BIA is highlighting by renaming the Queen Street East commercial Strip The Beach Village.

## (Ontario Business Improvement Area Association) OBIAA Awards 2014

This March we are competing in an award competition in two different categories, marketing and communication for the Emery Village newspaper, the Voice and special events and promotions for our wine festival. We are so fortunate to have the opportunity to apply for such awards but we know that these accomplishments would not be as much of a success without you, our community.



## Social Media

Interested in knowing what is happening in the community?

Follow us on twitter at EmeryVillageBIA and 'Like' us on Facebook, Emery Village BIA. Please let your business staff know that we love to post when you have a special sale or promotion going on.

Spread the word!



Do any of these topics seem interesting to you? We would love to hear from you. Please contact [Melanie@emeryvillagebia.ca](mailto:Melanie@emeryvillagebia.ca) for more information.

"Have a comment or question, please contact Sandra Farina ,Executive Director –Emery Village BIA. [sandra@emeryvillagebia.ca](mailto:sandra@emeryvillagebia.ca)